



Sean Hogan  
President

## **PRESIDENT OF HOGAN TECHNOLOGY INVITED TO CONVENTION RESERVED FOR INDUSTRY LEADERS**

*Sean Hogan, President of Hogan Technology, to Share His Vision on the Future of Unified Communications*

EASTHAMPTON, MA — May 24, 2012 — Hogan Technology, a leading provider of unified communications, announced today that President, Sean Hogan, has been invited by Technology Assurance Group (TAG), an international organization representing nearly \$350 million in products and services in the industry, to share his vision on the future of unified communications with some of the industry's top manufacturers, vendors, suppliers and resellers at TAG's national convention. The 12th Annual TAG Convention will be held in New Orleans, Louisiana on September 9th-12th.

With more and more businesses headed to the cloud, networking and IT infrastructure has grown substantially more complex in the past year. Today's unified communications providers require unprecedented levels of technical expertise, industry foresight and customer service in order to remain competitive. Hogan Technology has been invited to attend this year's

convention due to its superiority in each of these areas.

"Hogan Technology has dominated their marketplace for quite some time," states Brian Suerth, Executive Vice President & Partner of TAG. "They are continually striving to stay on the leading edge of technology, and that's why no one can compete with them. Hogan Technology knows what's coming down the pipeline and how it's going to ultimately affect their customers. That's why they are able to proactively support their customers and implement powerful technologies before their competitors even realize that they're behind the curve."

Several industry topics will be covered at the convention and best business practices will be revealed in areas ranging from cloud technologies, virtualization, hosted solutions, managed IT services to customer service. "The only constant in life is that it never stops changing. It's no different in our industry," commented Sean Hogan, President of Hogan Technology. "That's why we continue to remain active in the industry and share our views at these kinds of events. We

always come back to the office with something new and valuable that we can pass on to our customers. We're passionate about what we do and we feel that it's our duty to our customers to find out what's on the horizon. We're often able to leverage new developments and find ways to boost our customers' productivity, and more importantly, their bottom line profitability."

Hogan Technology is among the top unified communications providers in the nation and its success is due largely to its innovative approach to business.

### **ABOUT HOGAN TECHNOLOGY**

Hogan Technology is a business technology company that specializes in increasing customer profitability and efficiency through the use of technology. Hogan Technology is operated out of Easthampton, MA and employs staff, engineers and technicians throughout the region. Hogan is a locally owned company led by Andrew Hogan, RCDD and Sean Hogan. The company has been in operation for over 25 years. For more information,

please call 800.929.5201 or visit  
[www.TeamHogan.com](http://www.TeamHogan.com).

**ABOUT TECHNOLOGY  
ASSURANCE GROUP (TAG)**

Technology Assurance  
Group, LLC (TAG) is an  
international organization of  
leading independently owned  
unified communications

companies. TAG provides its  
members with the competitive  
advantages necessary to achieve  
a dominant position in their  
marketplace. Members benefit  
from programs including  
strategic partnerships with  
communication solution  
providers, best business and  
management practices, and  
advanced sales training

programs. TAG's mission is to  
increase its Members' sales and  
profits through education and to  
ease their introduction of new  
technology to the marketplace  
by leveraging their combined  
intellect and purchasing power.  
For more information on TAG,  
please call 858-673-5800 or visit  
[www.tagnational.com](http://www.tagnational.com).