



Sean Hogan
President

Hogan Technology Helps Law Firms Go Green and Increase Productivity by Utilizing Unified Communications

*Leading Business Technology Provider
Changes the Way Law Firms
Communicate*

EASTHAMPTON, MA – June 26, 2012 – Hogan Technology, a leading provider of unified communications, announced today that the company is placing special emphasis on bringing its innovative technology and applications to the rapidly growing legal industry. Hogan Technology has a number of valuable communications and data networking solutions that support the needs of the legal community. These solutions have the unique ability of increasing productivity while decreasing the firm's carbon footprint because of the significant impact they have on attorney's commute times, marketing efforts, reduction of office space and reduction in operational costs.

"An attorney's time is very valuable and anything we can do to increase their efficiency has a dramatic impact to a law firm," said Sean Hogan, President of Hogan Technology. "The utilization of technology

solutions like Unified Communications enhances a firm's green initiatives by drastically reducing the use of paper, reducing travel by utilizing video conferencing or web collaboration and allowing attorneys to receive calls, faxes and voicemails anytime, anywhere. This allows attorneys to work from home, at the courthouse or while they are visiting a client at their residence, while still providing the quality experience that both the firm and their clients have come to expect."

Unified Communication solutions provide a number of impressive benefits which increase productivity in law firms. One example is presence management, which informs assistants and partners of where the attorneys are located at all times. Another is call recording, which allows lawyers to save recordings to client files and email them internally. Conference call management integrates with Microsoft Outlook and call attached data tracks who called and other various statistics as well. Fax-

to-email and the ability to schedule outgoing faxes through a fax server lower telecommunication costs help businesses go paperless. Furthermore, businesses can benefit multiple office connectivity through VoIP, which unifies all incoming and outgoing communication. Additionally, law firms benefit significantly because attorneys are no longer tethered to a desk when they take advantage of Unified Communications' mobile capabilities. Mobile devices, such as smartphones and tablets, enable law firms to increase productivity in a myriad of other ways as well.

The Unified Communications interface has been developed with the end user's specific needs in mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual's age or technical know-how. The advanced technology is hidden within each solution and may be managed internally by the organization's IT department or by certified team of Unified

Communications professionals.

“Legal is a very unique industry and we have partnered with leading Unified Communication manufacturers who make these solutions cost effective by integrating all these capabilities into a single box solution,” added Sean Hogan. “The types of solutions we offer greatly benefit law firms as well

as make the lives of their attorneys easier and less stressful.”

ABOUT HOGAN TECHNOLOGY

Hogan Technology is a business technology company that specializes in increasing customer profitability and efficiency through the use of

technology. Hogan Technology is operated out of Easthampton, MA and employs staff, engineers and technicians throughout the region. Hogan is a locally owned company led by Andrew Hogan, RCDD and Sean Hogan. The company has been in operation for over 25 years. For more information, please call 800.929.5201 or visit www.TeamHogan.com.