



Sean Hogan
President

HOGAN TECHNOLOGY LAUNCHES POWERFUL IT NETWORK ASSESSMENT TOOL

Sophisticated Technology Assesses Customers' Networks in Less Than 30 Minutes

EASTHAMPTON, MA – August 28, 2012 – Hogan Technology, a leading unified communications provider, announced today that the company has started implementing a powerful IT network assessment tool. The sophisticated technology provides businesses with extraordinary insight into their IT infrastructure, critical devices and other endpoints. This tool enables Hogan Technology to immediately assess the stability of a customer's network and provide real-time recommendations to improve overall performance and security.

Hogan Technology deploys network assessments when meeting with small to mid-sized business (SMBs) in the local area. Technicians are able to plug a small device into existing servers and within roughly 30 minutes, those technicians are able to gain a comprehensive understanding of network activity and applications. During the discovery phase, the tool

highlights existing threats on the network, security holes or other areas of concern. Interestingly enough, most problems are usually solvable with minimal effort. For example, the tool runs a password strength analysis on every endpoint on the network and can identify potential risks to the network. More often than not, a simple password change can fix this problem. Additionally, Security Risk Report includes a proprietary Security Risk Score and chart showing the relative health (on a scale of 1 to 10) of the network security, along with a summary of the number of computers with issues. Another area of concern for most small business owners is when employees download software programs that drain bandwidth or expose the business to threats such as viruses. This tool can detect that and then Hogan Technology can begin remediating the problem.

After the discovery phase is conducted and the tool has uncovered network issues worth investigating, business owners receive an executive summary with all pertinent findings and

recommended action steps. "It's very powerful to give our customers this level of insight into their network," stated Sean Hogan, President of Hogan Technology. "Business owners want technology to run efficiently so they can benefit from increased productivity and profitability. As their technology advisor, it is our responsibility to ensure this result."

ABOUT HOGAN TECHNOLOGY

Hogan Technology is a business technology company that specializes in increasing customer profitability and efficiency through the use of technology. Hogan Technology is operated out of Easthampton, MA and employs staff, engineers and technicians throughout the region. Hogan is a locally owned company led by Andrew Hogan, RCDD and Sean Hogan. The company has been in operation for over 25 years. For more information, please call 800.929.5201 or visit www.TeamHogan.com.