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Hogan Technology fights ransomware

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By The Republican Business Desk

EASTHAMPTON -- Hogan Technology has launched a ransomware awareness campaign.

The purpose of the campaign is to quickly educate business owners in understanding one of the latest threats now facing small to mid-sized businesses (SMBs).

Ransomware is a specific variation of malware, that is growing in popularity among hackers and Hogan Technology is doing its best to alert business owners of this new tactic. Hogan Technology's existing customers are very well protected against this type of threat but many business owners may be unaware of the potential destruction this has on an organization.



Ransomware is a new tactic that hackers are using to attack businesses in an especially wicked way. Essentially,

an employee will receive an email with a deceptive link, labeled "See Resume Here" or "Download Report Now", and then upon clicking the link, a ransomware application will be installed immediately on the computer.

Then, the software can remain hidden for several days, until it is activated. At that moment, the ransomware application will hijack critical files, remove them from the network, encrypt them so no other computers can access them and then hackers will send an email demanding payment for the release of the missing files. The biggest problem with this type of cyber attack is that it leaves absolutely no leverage to the business owner.

"This is a huge problem that could have drastic impact on an organization and the craziest thing we notice is that there is such a simple solution," said Sean Hogan, president at Hogan Technology. "These types of attacks happen far too often, and we take great pride in protecting our customers from threats like this."

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