



Sean Hogan
President

Hogan Technology Leverages Latest Mobile Enablement Technology to Enhance Hybrid Workforce Productivity

Leading Managed Technology Services Provider Advances the Communication Capabilities of Local Businesses

EASTHAMPTON, MA – September 30, 2022 - Hogan Technology, a leading managed technology services provider (MTSP), is advancing how small to mid-sized businesses (SMBs) communicate with one another via mobile enablement technology. Historically, whenever someone left the office, they could reroute calls to their personal cell phone. This worked well in a pinch however, they lost the functionality that they would otherwise have with their office phone. They couldn't transfer a call to other departments, they couldn't check presence to see if other staff were available, they couldn't record calls easily and they wouldn't have access to other key applications. With the rise of remote and hybrid workplaces, Hogan Technology invested in offering mobile enablement technology to its customers to enhance business communications and productivity.

"There's been tremendous demand for remote or hybrid workplace communications solutions over the past few years," stated Sean Hogan, President of Hogan Technology. "This

demand is never going to slowdown and as a result, businesses will continually need solutions that support their remote staff. Mobile enablement and other ancillary solutions are bridging this gap."

Whenever an employee needs to be remote but available, there's plenty of functionality that is vital. First and foremost, they need to be able to press a button which automatically reroutes all calls their way. Additionally, an employee needs to be able to collaborate with other team members in one-place for group calls or group messages or video and with mobile enablement solutions they can see when other members are available, so they don't waste time with cumbersome "back n' forth" scheduling messages. There are other times where an executive is in transit with poor cell service but can easily scroll on their smartphone to browse important voicemail transcriptions to delegate them to other team members who can provide more immediate assistance. The whole point of mobile enablement solutions is to maintain a seamless, professional experience that drives easy communication and collaboration.

"Hybrid and remote workplaces are here to stay and without building the proper communications and IT infrastructure, there are obvious shortcomings to the hybrid workplace; however, with the right tools it can accelerate the pace of any business, enhance collaboration and ultimately lead to more profits," added Hogan.

ABOUT HOGAN TECHNOLOGY

Hogan Technology is a business technology company that specializes in increasing customer profitability and efficiency through the use of technology. Hogan Technology is operated out of Easthampton, MA and employs staff, engineers and technicians throughout the region. Hogan is a locally owned company led by Andrew Hogan, RCDD and Sean Hogan. The company has been in operation for over 25 years. For more information, please call 800.929.5201 or visit www.TeamHogan.com.